



OVER THE EDGE



AUGUST 24, 2025
GRAND HYATT SAN DIEGO

SPONSORSHIP OPPORTUNITIES

give.realitychangers.org/OverTheEdge2025

CHALLENGE YOURSELF. CHANGE LIVES.

Over the Edge is a one-of-a-kind event where guests rappel 29 stories down the side of the Manchester Grand Hyatt San Diego! Rappellers will enjoy gorgeous views of sunny San Diego and a life-changing adrenaline rush as they go Over The Edge.

Anyone who wants to rappel can become a superhero by setting up a custom online fundraising page. Typical rappellers include business & community leaders, VIPs, and program graduates.

More than 2,000 Over The Edge events have been safely held in North America since 2008. Robust safety measures include comprehensive insurance coverage, certified ropes staff, and equipment redundancies.

On the big day, guests and spectators on the ground will enjoy music, food, and more as they cheer on descending rappellers. This exciting event always attracts media coverage and generates buzz!



THE REALITY CHANGERS IMPACT



Reality Changers prepares youth to become first-generation college graduates and agents of change in their communities. Our students are superheroes who take on new challenges by pushing themselves outside their comfort zones and striving to succeed.

Funds raised through Over The Edge support the following:

Tutoring • Mentorship • College application help • Scholarship & financial aid assistance • Career advising & professional development

Reality Changers students are **eight times more likely** to graduate college than their peers. And, once they do, **their salaries will be 125% higher** (on average) than salaries for individuals without college degrees.

SPONSORSHIP LEVELS

BENEFITS	DIAMOND \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500
Rappel Spots	3	2	1	1
Logo on event signage & website <i>print deadline: 7/18/25</i>	✓	✓	✓	✓
Option to include collateral & goodies in swag bags	✓	✓	✓	✓
Recognized on social media & in email newsletter	✓	✓	✓	
Logo included on t-shirt <i>print deadline: 7/18/25</i>	✓	✓		
Recognized in press release	✓	✓		
Dedicated Social Media post (12,000 followers)	✓			
Ability to reserve preferred rappelling times	✓			
Day-of media and public speaking opportunities	✓			



MORE SPONSORSHIP OPTIONS

IN-KIND DONATIONS

Businesses that donate goods or services will be recognized as event sponsors. Sponsorship levels will be commensurate with the cash value of the donated items.

Potential in-kind gifts:

marketing & PR services • event day entertainment
t-shirts (*logo included on shirt*) • photography &
videography • prizes & giveaways



EMPLOYEE TEAM BUILDING

Groups of employees can fundraise together to send one person (or more) Over The Edge. Match the funds raised to unlock sponsor benefits for your company!

SPONSOR A STUDENT

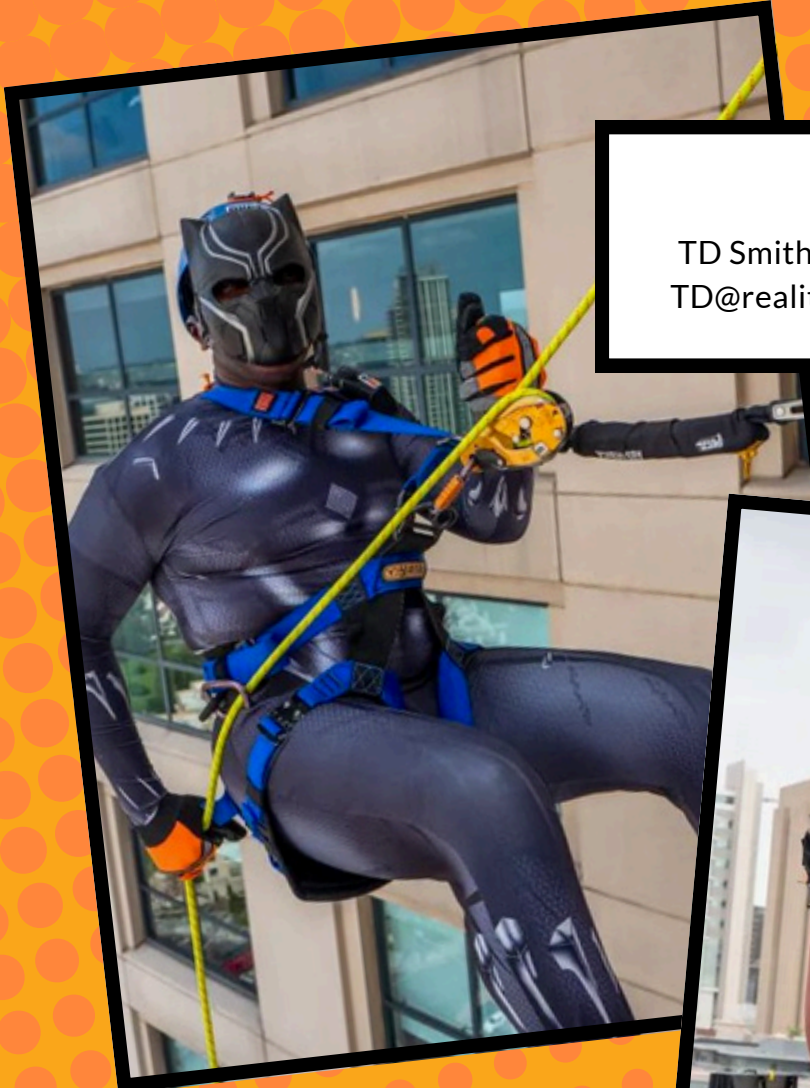
Donate your rappel spots to a deserving Reality Changers student or graduate!



GO OVER THE EDGE

CONTACT

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