



The Ripple *Effect*

Presented By: **us bank**

Gala Sponsorship Opportunities

Friday, April 11, 2025

5:30 pm - 9:30 pm

The Prado at Balboa Park

give.realitychangers.org/RippleEffect25

You're Invited

Join Reality Changers for an exciting party dedicated to celebrating 'The Ripple Effect': how one moment can change everything. Enjoy fresh California Coastal cuisine & fine wine, hear from Reality Changers students, contribute to a collaborative mural, bid on fabulous auction items, and more!

Hosted Bar - Happy Hour - Seated Dinner - Live Entertainment - Auction

Date: Friday, April 11, 2025

Location: The Prado at Balboa Park, 1549 El Prado, Suite 12, San Diego

Attire: Cocktail

Contact: TD Smith, Vice President of Development,
td@realitychangers.org, (619) 516-2220





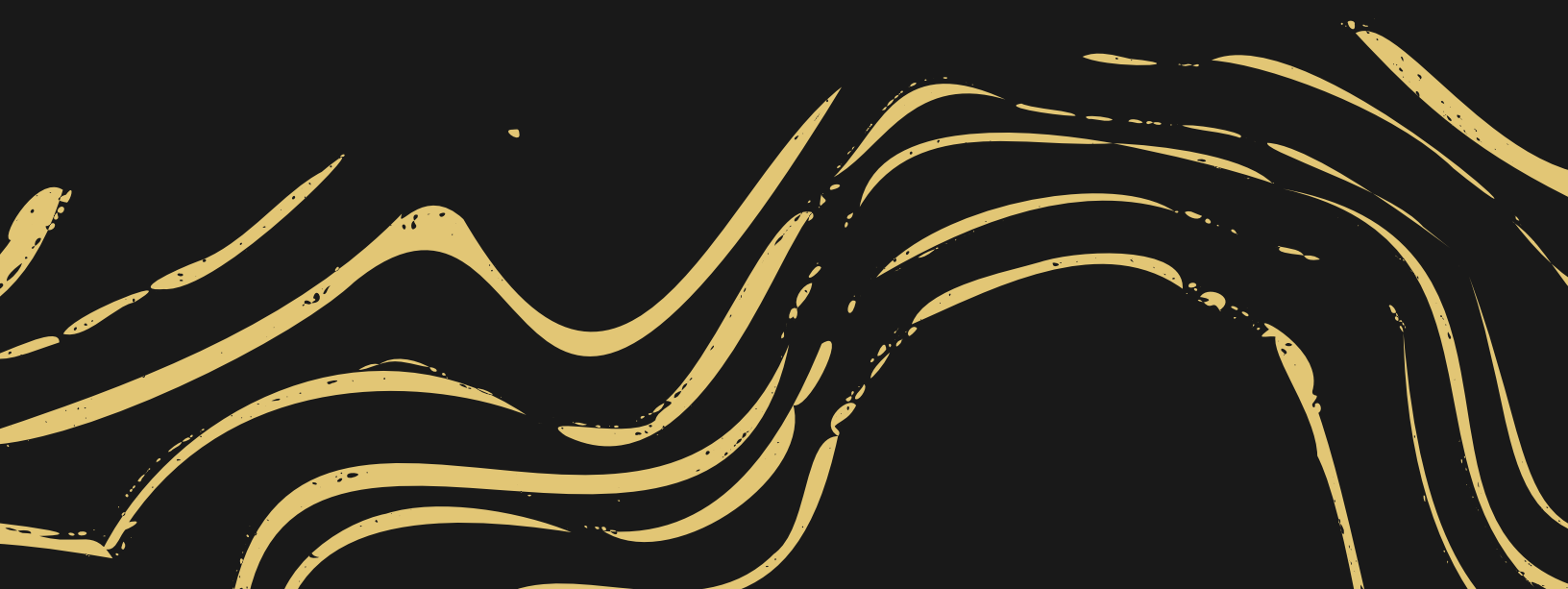
The Reality Changers Impact

Reality Changers prepares youth to become first-generation college graduates and agents of change in their communities. Each degree creates a ripple of change, benefiting individuals, families, and entire communities.

Funds raised through The Ripple Effect Awards & Gala support the following:

- Tutoring
- Mentorship
- College application help
- Scholarship & financial aid assistance
- Career advising & professional development

Reality Changers students are eight times more likely to graduate college than their peers. And, once they do, their salaries will be 125% higher (on average) than salaries for individuals without college degrees.



Sponsorship Levels

Presenting
\$25,000
(exclusive)
SOLD

Diamond
\$15,000

Gold
\$10,000

Silver
\$5,000

Bronze
\$2,500

	Presenting \$25,000 (exclusive)	Diamond \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
VIP Tickets	2 tables	1 table	1 table	4	2
Included in on-stage slideshow	prominent logo	prominent logo	logo	logo	name
Recognized on event signage*	prominent logo	prominent logo	logo	logo	name
Recognized in printed program*	full page ad	full page ad	1/2 page ad	1/4 page ad	name
Recognized on website	logo	logo	logo	name	
Recognized on social media	dedicated post with logo	dedicated post with logo	name		
Recognized in emails	dedicated newsletter article with logo	dedicated newsletter article with logo	logo		
On stage verbal recognition	✓	✓	✓		
Acknowledged in press release	✓	✓	✓		
Prominent table location	✓	✓			
Company representative to share remarks from the stage	✓				
Exclusive acknowledgement as the Presenting Sponsor and logo on all print and electronic promotional materials	✓				
First right of refusal for presenting sponsorship of the 2026 event	✓				

*Print deadline: 3/4/25

Exclusive Sponsorship Opportunities

Bar - \$15,000

- One VIP table at the event
- Exclusive signage featuring name/logo at each bar*
- Signature cocktail named for your brand
- On stage verbal recognition
- Logo recognition in email, website, signage, & program*
- Name recognition on social media

Mystery Box - \$2,500

- 2 VIP Tickets
- Mystery Box presented as “The [YOUR BRAND NAME] Mystery Box” on all communications
- Logo included on Mystery Box*



*Print deadline: 3/4/25

Sponsor Registration

Sponsorship:

~~Presenting - \$25,000~~
Silver - \$5,000

Diamond - \$15,000
Bronze - \$2,500

Gold - \$10,000

Details:

Name *(to be printed and shared externally)*:

Contact Name:

Contact Address:

Contact Email:

Contact Phone:

Payment Method:

Check for \$
San Diego, CA 92165

Payable to Reality Changers. Please mail to: PO Box 50220,

Charge my Credit Card for \$

*Please return form via mail to: PO Box
50220, San Diego, CA 92165; or via email to: TD@RealityChangers.org*

Billing Name:

Billing Address:

Credit Card Number:

Exp. Date:

Zip Code:

CCV:

Call TD Smith at 619-516-2220 to make a payment over the phone or discuss additional payment options.

Signature:

Contact:

TD Smith, Vice President of Development

TD@RealityChangers.org; 619-516-2220; PO Box 50220, San Diego, CA 92165