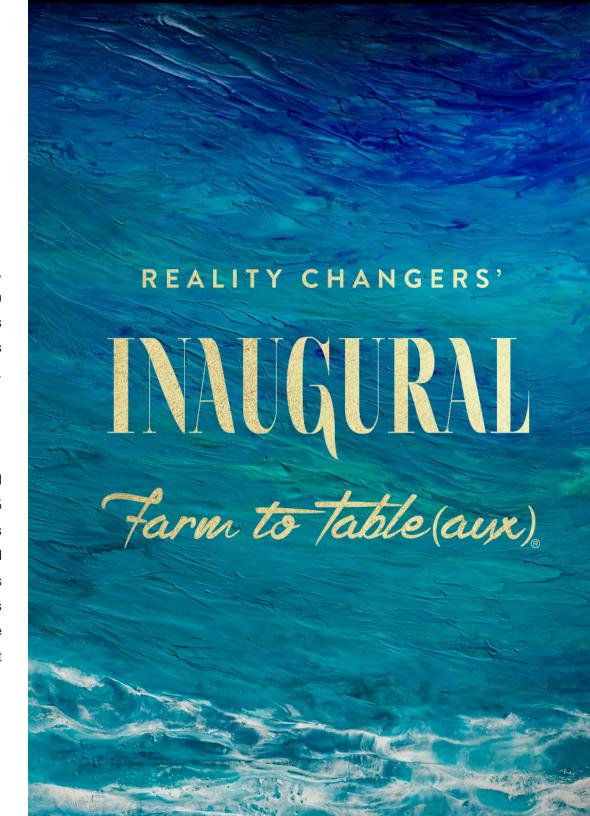


# APRIL 11, 2024 SAN DIEGO

Farm to Table(aux) brings together community-minded, philanthropic art & food lovers to enjoy a feast of fresh and seasonal dishes prepared by local chefs and farmers alongside the imaginative productions and performances of local artists and entertainers.

# **GUEST PROFILE**

250 guests expected
Individuals and couples ages 25 to 85
Key influencers, tastemakers, connectors
Charity supporters, socially conscious and community- minded
Creative, outside-the-box thinkers
Community Advocates
Enjoy wine and unique cuisine
On average, guests donate/spend \$200-\$600 per event





Reality Changers prepares youth to become first-generation college graduates and agents of change in their communities.

#### FUNDS RAISED AT FARM TO TABLE(AUX) SUPPORT:

- Tutoring
- Mentorship
- College application help
- Scholarship & financial aid assistance
- Workshops for college students
- Career advising & professional development

#### THE REALITY CHANGERS DIFFERENCE

- We serve underrepresented and overlooked youth students from backgrounds which are underrepresented on college campuses and who may not consider themselves "college material".
- It isn't enough to just help first-generation students get into college. We get youth to, through, and beyond college; providing services in 8<sup>th</sup> grade through early career.
- We believe that everyone deserves the opportunity to go to college, regardless of prior academic
  performance and financial resources. We help students identify the 2 and 4-year schools that are the
  right fit for them.

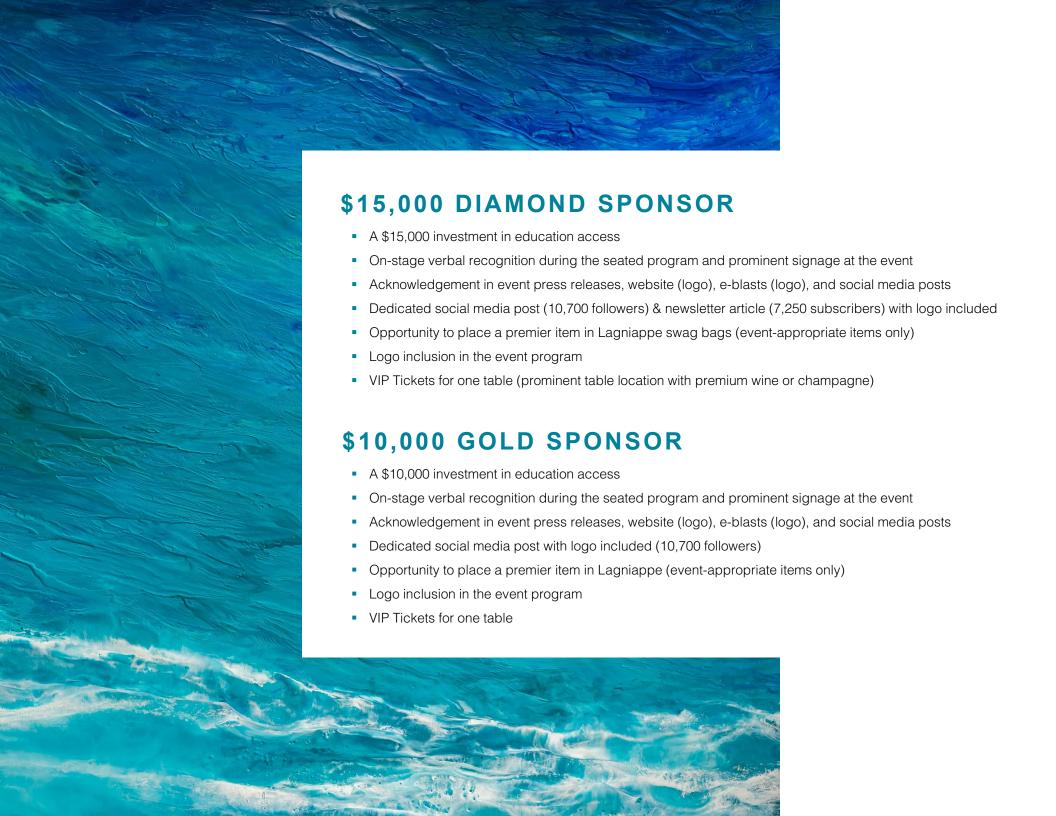
#### BY THE NUMBERS

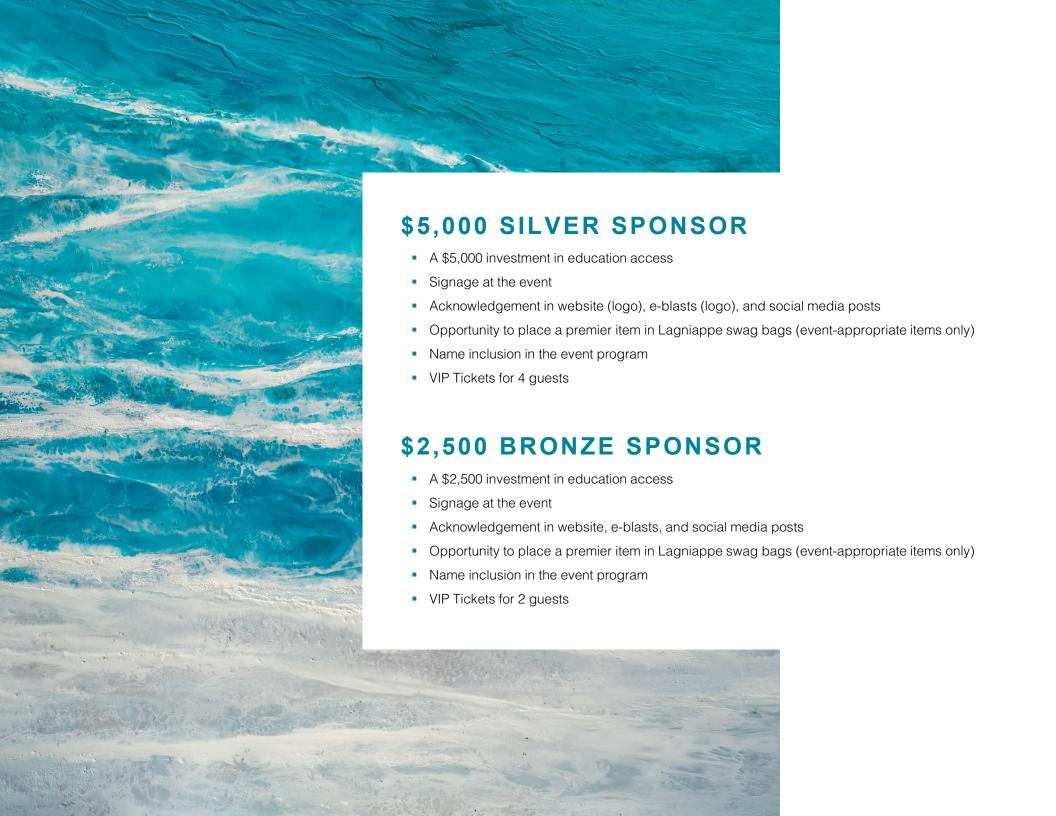
- 1,500 individuals served in School Year '22-'23 (8th grade through early career and families)
- Reality Changers participants are seven times more likely to graduate college than their similar peers.
- We have had 3,300 program graduates since 2001
- The Class of 2023 earned more than \$10.4 million in scholarships and grants for 4 years of college
- On average, a bachelor's degree increases an individuals lifetime earnings by 84%

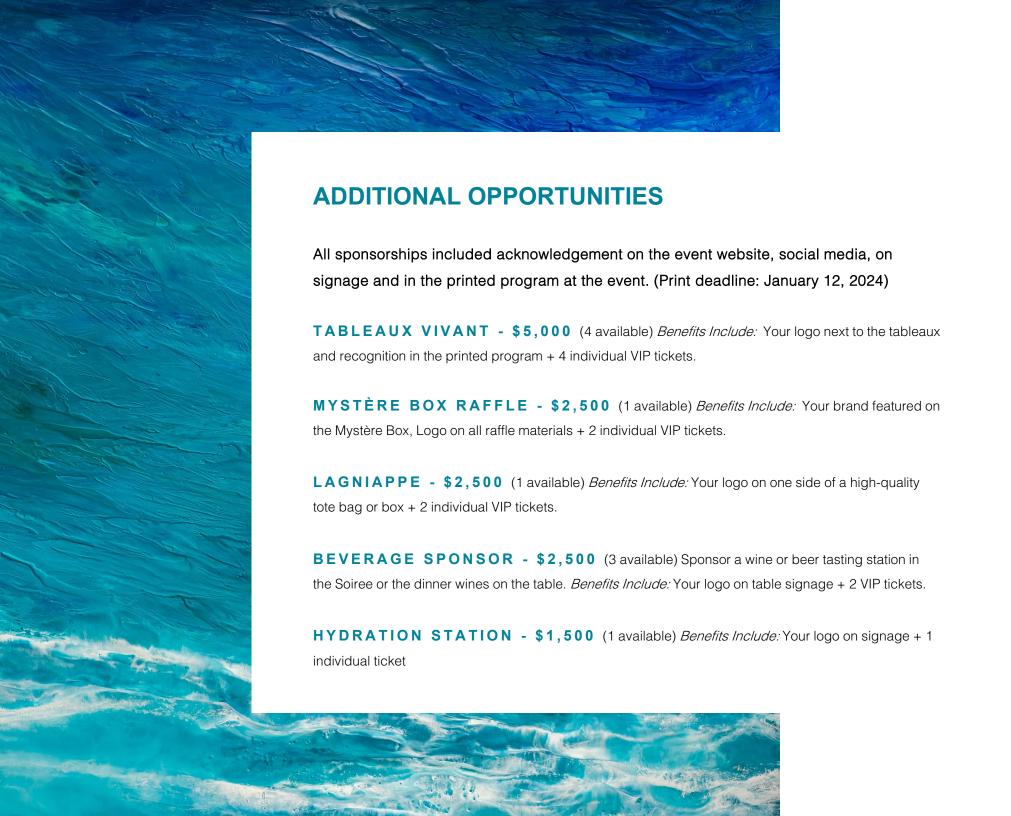




- On-stage verbal recognition during the seated meal and prominent signage at the event
- Opportunity to place a premier item in Lagniappe swag bags (event-appropriate items only)
- VIP Tickets for two tables (prominent table locations and premium wine or champagne)
- First right of refusal for presenting sponsorship of the 2025 FTT event









### **BENEFITING REALITY CHANGERS**

## SPONSOR REGISTRATION

	Presenting (\$25,00	0) Diamond (\$15,000)	Gold (\$10,000)	Silver (\$5,000)	☐ Bronze (\$2,500)		
	Oth	er \$					
Name for Recogn	ition Purposes:						
Contact Name:			Address:				
Email:			Phone:				
☐ Check enclosed for \$		payable to	payable to Reality Changers. Please mail to: PO Box 50220, San Diego, CA 92165				
☐ Charge my Cre	edit Card for \$	Ret	Return form via MAIL to: PO Box 50220, San Diego, CA 92165				
Please Circle:	Visa	MasterCard	Amex	Discover			
CC#:			Exp. Date:		CVN:		
Billing Address :			City/State:				
Zin Code:		Signature:					

## **CREATING A WIN-WIN!**

Farm to Table(aux) fundraisers create an opportunity for partnerships between charities, culinary vendors, artists, corporate sponsors and community members. In addition to raising money, these events raise awareness, and provide community exposure for corporate sponsors.

### DON'T SEE WHAT YOU'RE LOOKING FOR?

We encourage you to suggest ideas for crafting the perfect sponsorship. Please Contact: Dawn Wensel at dawn@realitychangers.org

\*tax deductibility of donations will be determined after sponsorship is finalized.