

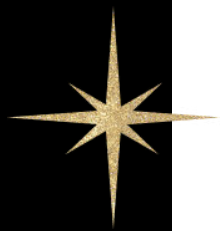
SUNSETS & SHADES PARTY

SPONSORSHIP
OPPORTUNITIES



An evening celebrating new beginnings & bright futures.

Saturday, April 29th, 2023 - Point Loma, San Diego



YOU'RE INVITED

Join Reality Changers for beautiful outdoor dinner at a secluded venue perched on a hill above the Pacific Ocean. Hear inspiring stories from program graduates, enjoy incredible food & fine wine, and bid on exciting auction items.

Our students' futures are so bright... we're wearing shades! Wear your boldest sunglasses to make a statement.

Hosted Bar - Seated Dinner - Entertainment - Live Auction
Complimentary Valet - Meet Program Participants



Date: Saturday, April 29, 2023

Venue: Private Estate on the PLNU Campus

Attire: Cocktail attire with stunning shades

Contact: Dawn Wensel, Vice President of Development
dawn@realitychangers.org, 619-516-2220

www.realitychangers.org



THE REALITY CHANGERS IMPACT

Reality Changers prepares youth to become first-generation college graduates and agents of change in their communities.

Funds raised through Sunsets & Shades support the following:

- Tutoring
- Mentorship
- College application help
- Scholarship & financial aid assistance
- Workshops for college students
- Career advising & professional development

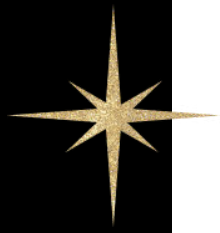
Reality Changers participants are seven times more likely to graduate college than other first-generation, low-to-middle income youth.

OPPORTUNITIES TO GET INVOLVED



Sponsorship Levels

	Presenting \$20,000	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500
Guests included	16	8	8	8	8
Included on event signage & website	Large Logo	Logo	Logo	Logo	Logo
Recognized on social media & in email newsletter	✓	✓	✓	✓	✓
Included on Save The Date & invitation	Large Logo	Logo	Logo	Logo	Logo
Thanked from stage during program	✓	✓	✓	✓	
Recognized in press release	✓	✓	✓		
Dedicated Social Media post (11,000 followers)	✓	✓			
Dedicated Newsletter Article (8,000 subscribers)	✓	✓			
Named as "Presenting Sponsor" on all event materials	✓				
Opportunity to speak from stage during program	✓				
Dedicated blog post on RealityChangers.org	✓				
Logo on guest bidding paddles	✓				



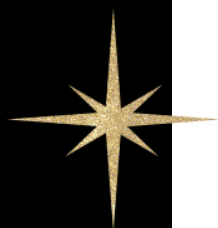
UNDERWRITING OPPORTUNITIES

Bar Sponsor: \$10,000

- Exclusive signage featuring name/logo at each bar
- Signature cocktail named for your brand
- Includes 8 tickets to the event
- Logo recognition in the following event promotional materials (deadlines apply):
 - Event save the date e-blast
 - Event invitation e-blast
 - Post-event thank you e-blast
 - Event website
 - Event social media
 - Event signage
 - Event program card
 - Thanked from the stage during the program
 - Recognized in press release

Valet Sponsor: \$7,500

- Opportunity to have a promotional item handed out at valet (or left on dashboard)
- Includes 8 tickets to the event
- Logo recognition in the following event promotional materials (deadlines apply):
 - Event save the date e-blast
 - Event invitation e-blast
 - Post-event thank you e-blast
 - Event website
 - Event social media
 - Event signage
 - Event program card
 - Thanked from the stage during the program



Entertainment Sponsor: \$5,000

- Exclusive sponsor for event entertainment
- Includes 8 tickets to the event
- Logo recognition in the following event promotional materials (deadlines apply):
 - Event save the date e-blast
 - Event invitation e-blast
 - Post-event thank you e-blast
 - Event website
 - Event social media
 - Event signage
 - Event program card

Media Sponsor: \$5,000

- Provides underwriting costs or in-kind services for advertising and event promotion
- Includes 8 tickets to the event
- Logo recognition in the following event promotional materials (deadlines apply):
 - Event save the date e-blast
 - Event invitation e-blast
 - Post-event thank you e-blast
 - Event website
 - Event social media
 - Event signage
 - Event program card

Centerpiece Sponsor: \$5,000

- Name/ Logo incorporated into centerpiece at each table
- Includes 8 tickets to the event
- Logo recognition in the following event promotional materials (deadlines apply):
 - Event save the date e-blast
 - Event invitation e-blast
 - Post-event thank you e-blast
 - Event website
 - Event social media
 - Event signage
 - Event program card



Print Sponsor: \$5,000

- Provides underwriting costs for event materials
- Includes 8 tickets to the event
- Logo recognition in the following event promotional materials (deadlines apply):
 - Event save the date e-blast
 - Event invitation e-blast
 - Post-event thank you e-blast
 - Event website
 - Event social media
 - Event signage
 - Event program card



CONTACT

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