

Sample Sharing Language & Graphics

Feel free to use the below language in your fundraising.

Remember, your friends and family are more likely to donate if you add something personal.

Consider: why is this important to you? Is there a good story you'd like to share? Are you fundraising in honor or memory of someone who is important to you?

Reality Changers social media handles

- Facebook: Reality Changers
- LinkedIn: Reality Changers
- Twitter: @RealityChangers
- Instagram: @RealityChangersOrg

Make this Moment Hashtags: #MakeThisMoment #RealityChangersMoments
#20YearsOfMoments

Sample Language

Example Facebook or LinkedIn Post

I'm raising funds to help students become the first in their families to graduate from college. I've set a goal of raising \$[GOAL AMOUNT] and you can help me get there!

Make a donation to help youth achieve their dreams: [LINK TO YOUR FUNDRAISING PAGE]

Every donation benefits @Reality Changers, an incredible organization that prepares students to become first-generation college graduates and agents of change in their communities. For 20 years, they have provided students with tutoring, mentorship, college application guidance, professional development support, post-high school advising, and much more. If you believe in the power of education to change lives, I encourage you to Make This Moment matter by donating to Reality Changers.

#MakeThisMoment #RealityChangersMoments #20YearsOfMoments

Example Tweet

I'm working to raise \$[GOAL AMOUNT] for @RealityChangers, an organization that prepares students to become 1st gen college graduates and agents of change. Make a donation today: [LINK TO YOUR FUNDRAISING PAGE] #MakeThisMoment #RealityChangersMoments #20YearsOfMoments

Example Instagram Post

I'm raising funds to help students become the first in their families to graduate from college. I've set a goal of raising \$[GOAL AMOUNT] and you can help me get there!

Click the link in my bio to visit my fundraising page and make a donation.

Every donation benefits @RealityChangersorg, an incredible organization that prepares students to become first-generation college graduates and agents of change in their communities. If you believe in the power of education to change lives, I encourage you to Make This Moment matter by giving to Reality Changers.

#MakeThisMoment #RealityChangersMoments #20YearsOfMoments

Example Email

Dear Family and Friends,

am helping to Make this Moment count for young people and I am reaching out to ask for your support. Please join me in making a donation to Reality Changers, a nonprofit organization whose mission is to prepare youth to become first-generation college graduates and agents of change in their communities.

Donation link: [LINK TO YOUR FUNDRAISING PAGE]

I believe that all students deserve access to college and I believe in the work of Reality Changers. For twenty years, this amazing organization has been working with youth who will be the first in their families to graduate from college. Reality Changers helps to set students on pathways towards academic, professional, and personal success that not only benefit the students themselves, but also their families and community. The organization does this by providing youth with tutoring, mentorship, college application guidance, professional development support, post-high school advising, and much more.

If you believe in the power of education to change lives, I encourage you to donate to Reality Changers and to share this giving opportunity with your friends and family.

Thank you so much!

*With gratitude,
[YOUR NAME]*

Example Text

Hi [NAME]! How's it going? I'm raising money right now Reality Changers. They help students become first-generation college grads! My goal is to raise \$[GOAL AMOUNT] Would you consider donating? Here's the link: [LINK TO YOUR FUNDRAISING PAGE]

Sample Graphics



[View/Download Full Size](#)



[View/Download Full Size](#)



[View/Download Full Size](#)



[View/Download Full Size](#)



[View/Download Full Size](#)



[View/Download Full Size](#)



[View/Download Full Size](#)



[View/Download Full Size](#)