

December 8, 2020

**Reality Changers Taps Bank of America to Provide Free Financial Education to Parents**  
*Families of Future First-Generation College Students Offered Better Money Habits 6-Part Series*

San Diego – Reality Changers, a City Heights-based nonprofit that helps youth become first-generation college graduates, is expanding its positive impact and helping parents and families of its program participants – by offering a free six-part workshop on financial education. Local Bank of America leaders will teach the Better Money Habits virtual workshop series to help Reality Changers families build financial know-how.

The series, which begins on December 7, will be offered in both English and Spanish and include financial literacy skills such as saving and budgeting for college.

In City Heights, less than 14% of adults hold college diplomas and students' families live on a median income of \$33,000, compared to \$70,588 countywide. Last year, the organization served 500 8<sup>th</sup>-12<sup>th</sup> graders.

“At Reality Changers, we not only provide academic tutoring and college readiness programs to young people who will be the first in their families to go to college, but we also assist them with financial aid and scholarship applications,” explains Tamara Y. Craver, President & CEO of Reality Changers. “We are excited to offer this opportunity as another tool to help families plan for college expenses and build toward financial stability.

“We are committed to helping families improve economic mobility, particularly in low-to-middle income areas and in communities of color” says Rick Bregman, Bank of America Market President for San Diego. “This includes investments into educational programs as well as tools to help entire households understand and manage personal finances, a crucial factor in helping families plan for college.”

Since 2012, Bank of America has partnered with Reality Changers to provide support for College Town, a program which includes professional development training that prepares youth for careers through leadership skills coaching, job shadowing, and mentorship.

**Reality Changers**

At Reality Changers, we believe that college changes everything. We aim to transform lives by preparing youth to become first-generation college graduates and agents of change in their communities. Since our inception, program graduates have attended institutions such as UCSD, Brown, Columbia, Dartmouth, Duke, Harvard, Princeton, Stanford, UC Berkeley, and UCLA (among other top-25 institutions). Reality Changers provides specific academic programming and activities to meet the unique social-emotional needs of students from underrepresented backgrounds, including tutoring, mentorship, college readiness skills, and professional development at no-cost to students and their families. Reality Changers is a donor and volunteer supported 501(c)(3) non-profit organization. Learn more at [RealityChangers.org](http://RealityChangers.org).

**Bank of America**

At Bank of America, we're guided by a common purpose to help make financial lives better, through the power of every connection. We're delivering on this through responsible growth with a focus on our

environmental, social and governance (ESG) leadership. ESG is embedded across our eight lines of business and reflects how we help fuel the global economy, build trust and credibility, and represent a company that people want to work for, invest in and do business with. It's demonstrated in the inclusive and supportive workplace we create for our employees, the responsible products and services we offer our clients, and the impact we make around the world in helping local economies thrive. An important part of this work is forming strong partnerships with nonprofits and advocacy groups, such as community, consumer and environmental organizations, to bring together our collective networks and expertise to achieve greater impact. Learn more at [about.bankofamerica.com](https://about.bankofamerica.com), and connect with us on Twitter ([@BofA\\_News](https://twitter.com/BofA_News)).