ESTABLISHED:
2001, with four 8th graders and just $300.

CORE BELIEF:
College changes everything, especially for low-income youth.

VISION:
To create universal access to college, one community at a time.

MISSION:
To transform lives, schools, and communities by providing youth from disadvantaged backgrounds with the academic support, financial assistance, and leadership training to become first generation college students.

GREATEST FEAT:
Since 2001, our 2000+ program students and graduates have earned over $100,000,000 in scholarship aid from all sources.

GREATEST GOAL:
Starting in 2018, our program graduates are on track to earn over $100,000,000 in scholarship aid every year – all we need is your help!

Will you please make an IMPACT on our students?

TRANSFORM THE TOUGHEST
See the toughest kids get transformed

Impact 1 life at Leadership Camp
1 Day $100
2 Days $200
3 Days $250

Dream big and hill Leadership Camp
250 campers $62,500

REWARD THE TENACIOUS
Help the hardest working students get rewarded*

Impact 1 life at a 3-week college residential program
1 Day $119
1 Week $833
3 Weeks $2,500

Dream big at a 3-week college residential program
100 students $250,000

CREATE YOUR LEGACY
Invest in Reality Changers’ long-term sustainability

Help us get a new facility

Help us grow our endowment

Leave us in your will

Please call us today at 619.516.2222

*These gifts will be matched by UC San Diego
Will you please ADVOCATE for us?

EXPANDED PROGRAMS

COLLEGE TOWN - Refer positive role models!
GPA below 2.0? Exiting juvenile hall? This program prepares the toughest 8th-11th graders for college.

COLLEGE APPS ACADEMY - Bring us to your community!
Our course to help 12th graders navigate college applications can be licensed to schools and nonprofits.

ALUMNI NETWORK - Identify Scholarships!
The Reality Changers Foundation supports our graduates in college and beyond.

IMPROVED INFRASTRUCTURE

A NEW FACILITY - Be our voice at city hall!
San Diego has new funding available to help us get the building of our dreams.

UNIVERSITY PARTNERSHIPS - Connect us!
We have specialized admissions programs at Chapman, CSUSM, Point Loma, SDSU, and UCSD.

ACTION TEAMS - Join us!
Established and rising leaders in the region meet quarterly to strategize and offer support.

INSPIRING EVENTS

SCHOLARSHIP CELEBRATION - Secure event sponsorships!
Our signature annual event attracts over 5,000 attendees who celebrate our students earning millions in scholarships!

NEW GALA AWARDS SHOW - Spread the word online!
Our newest event in partnership with top local entities honors and encourages local philanthropy.

SPEECH TOURNAMENTS - Invite influential friends!
Our students share their inspirational stories of triumph throughout the entire school year.

“REALITY CHANGERS IS ABSOLUTELY A MODEL - not for the city, not for the state, but for the country.”
U.S. Secretary of Education Arne Duncan

www.RealityChangers.org

CONTACT US:
3910 University Avenue
Suite 300-RC
San Diego, CA 92105
Info@RealityChangers.org
619-516-2222

www.RealityChangers.org

IMPACT & ADVOCACY GUIDE